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GENERAL NOTICES • ALGEMENE KENNISGEWINGS

**INDEPENDENT COMMUNICATIONS AUTHORITY OF SOUTH AFRICA**

**NOTICE 3001 OF 2025**

**ELECTRONIC COMMUNICATIONS ACT, 2005 AS AMENDED (ACT NO. 36 OF 2005)**

**APPLICATION FOR THE AMENDMENT OF INDIVIDUAL COMMERCIAL SOUND BROADCASTING SERVICE AND RADIO FREQUENCY SPECTRUM LICENCES BY PRIMEDIA (PTY) LTD T/A KFM**

1. The Independent Communications Authority of South Africa ("the Authority") hereby gives notice that it has received an application from Primedia (Pty) Ltd t/a KFM ("the Applicant"), for the amendment of its Individual Commercial Sound Broadcasting Service ("I-CSBS") and Radio Frequency Spectrum ("RFS") Licences.

2. The application seeks the approval of the Authority to amend Clause 2 of its I-CSBS Licence and Clause 3 of its RFS Licence.

2.1. The clauses respectively read as follows:

"2 ***Geographic coverage area***

*Greater part of the Western and Southern Cape, as defined in the coverage map attached to the Licensee's radio frequency spectrum licence."*

"3 ***Geographic coverage area***

*The greater part of the Western and Southern Cape, as set out in the broadcasting service licence and the licensee must comply with the attached technical specification (Schedule B)."*

2.2. The Applicant proposed the Clauses be amended as follows:

*"2* ***Geographic coverage area***

*Greater part of the Northern, Western and Southern Cape, as defined in the coverage map attached to the Licensee's radio frequency spectrum licence."*

*"3* ***Geographic coverage area***

*The greater part of the Northern, Western and Southern Cape, as set out in the broadcasting service licence and the licensee must comply with the attached technical specification (Schedule B)."*

The Applicant proposed amending the existing technical specifications by adding four transmitters and frequencies to improve KFM's coverage in its existing coverage area: Simonstown 107.4 MHz, Seapoint 100.7 MHz, Plettenberg Bay 107.5 MHz, and Franschoek 89.8 MHz.

The technical specifications also include five additional transmitters and frequencies that aim to extend KFM's coverage beyond its existing coverage area in the Northern Cape: Upington 93.5 MHz, Kuruman Hills 104.2 MHz, Kuruman 98.4 MHz, Kimberly 95.4 MHz, and Colesberg 97 MHz.

3. The amendment application of its I-CBS and RFS is lodged in terms of section 10 (1) of the Electronic Communications Act No. 36 of 2005 as amended ("the EC Act") read with regulation 9 of the Processes and Procedures Regulations for Individual Licences and Temporary Authorisation of 2010 as amended and regulation 9 of the Radio Frequency Spectrum Regulations, 2015.

4. In terms of section 10(2), read with section 9(2) of the EC Act, the Authority is required to publish notice of the application in the Government Gazette and invite interested persons to submit written representations.

5. The application for amendment and any representations received pursuant to this notice will be available to any interested party on the Authority's website, www.icasa.org.za.

6. Any interested party is invited to lodge written representations concerning the application within fourteen (14) working days from the publication date of this notice in the Government Gazette.

7. Persons who lodge representations must also indicate whether they wish to make oral submissions should the Authority decide to hold a public hearing on the application.

8. All written representations, responses, and other correspondence in terms of this notice must be directed to the Licensing Department, at Block B, 350 Witch – Hazel Avenue, Eco Point Office Park, Eco Park, Centurion OR Private Bag X10, Highveld Park, 0169 **OR** by e-mail: broadcastingapplications@icasa.org.za.

9. Any person/s who lodge representations in terms of this notice must also furnish proof to the Authority's satisfaction that a copy of the representation has been delivered to Tholoana Ncheke via email: tholoanan@primedia.co.za OR delivered by hand to Primedia House, 15 Fredman Drive, Sandown, Sandton, 2196.

10. The Applicant has the right to respond in writing to the written representations made by any interested person/s on the application. The written responses must be lodged with the Authority within twenty-eight (28) working days from the date of publication of this notice in the Government Gazette.

11. The Applicant must, when lodging the written response/s, furnish proof to the Authority's satisfaction that it has delivered a copy of such response/s via email **OR** by hand to the relevant person/s having made the written representation.



**MOTHIBI RAMUSI**
**CHAIRPERSON**

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