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GENERAL NOTICES • ALGEMENE KENNISGEWINGS

DEPARTMENT OF AGRICULTURE, LAND REFORM AND RURAL DEVELOPMENT

NOTICE 3752 OF 2026

NAMC
Promoting market access for South African agriculture

Hillcrest Office Park, 177 Dyer Road, Barbet Place, Ground Floor, Hillcrest, Pretoria, 0083
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INVITATION TO REGISTER AS A DIRECTLY AFFECTED GROUP IN TERMS OF THE MARKETING OF AGRICULTURAL PRODUCTS ACT, ACT NO. 47 OF 1996, (MAP ACT) AS AMENDED

Section 20(1) of the MAP Act, as amended, prescribes that: "The Minister shall by notice in the Gazette and through the news media invite any group of persons which regards itself as a group that is directly affected, or potentially directly affected, by this Act or any market intervention in terms thereof and which complies with the criteria determined by the Council and set out in the said notice, to furnish the Council with full particulars regarding the reasons why it regards itself so to be affected or potentially affected, its composition, its address, and any other information that may be required.
(2) The Council shall keep a register of all the particulars received in terms of subsection (1)."

The National Agricultural Marketing Council (NAMC) keeps a 'Register of Directly Affected Groups' for each commodity listed as an agricultural product in the agricultural sector. A directly affected group means any group of persons, which is party to the production, sale, purchase, processing or consumption of an agricultural product and includes labour employed in the production or processing of such a product.

The register is being used to bring applications for statutory measures (and other interventions in the agricultural sector in terms of the MAP Act) to the attention of directly affected groups and to invite such directly affected groups to lodge any objections or support relating to such a request to the NAMC within a specified time. The viewpoints of directly affected groups are considered before the NAMC formulates its recommendations to the Minister of Agriculture.

All directly affected groups in the agricultural industry are kindly requested to register with the NAMC at any time, by e-mailing the following information to Mathilda van der Walt at the NAMC (mathildavdw@namc.co.za).

- Name of the organisation/ company/ group
- Agricultural products registered for, eg. maize, red meat, citrus etc.
- Role in value chain, eg. producers, traders, importers, etc.
- Contact person
- Postal address and relevant telephone numbers
- E-mail address and website

Those who have registered before can send an e-mail to the NAMC to verify their contact information.

Council Members: Mr. A. Petersen (Chairperson), Ms. T. Ntshangase (Deputy Chairperson), Prof. A. Jooste, Mr. S.J. Mhlaba, Ms. F. Mkile, Ms. N. Mokose, Mr. G. Schutte, Dr. S.T. Xaba and Mr J.G. Mocke.

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