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GENERAL NOTICES • ALGEMENE KENNISGEWINGS

INDEPENDENT COMMUNICATIONS AUTHORITY OF SOUTH AFRICA

NOTICE 3971 OF 2026

ELECTRONIC COMMUNICATIONS ACT, 2005 AS AMENDED (ACT NO. 36 OF 2005)

APPLICATIONS FOR THE RENEWAL OF INDIVIDUAL COMMERCIAL SOUND BROADCASTING SERVICE AND RADIO FREQUENCY SPECTRUM LICENCES BY RHYTHM (PTY) LTD TRADING AS RHYTHM FM

1. The Independent Communications Authority of South Africa ("the Authority") hereby gives notice that it has received applications from Rhythm (Pty) Ltd ("the Applicant"), for the renewal of its Individual Commercial Sound Broadcasting Service ("I-CSBS") and Radio Frequency Spectrum (RFS) Licences.

2. The application is submitted in terms of section 11 of the Electronic Communications Act No. 36 of 2005, as amended ("the EC Act"), read with regulation 10 of the Processes and Procedures Regulations for Individual Licences, 2010 as amended, and regulation 10 of the Radio Frequency Spectrum Regulations 2015.

3. In terms of section 11(3) read with section 9(2) of the EC Act, the Authority is required to give notice of the application in the Government Gazette and invite interested persons to submit written representations in relation to the application.

4. The Applicant submits that it holds one hundred percent (100%) equity ownership from historically disadvantaged individuals as required in terms of section 9(2)(b) of the EC Act.

5. The application for renewal and any representations received pursuant to this notice, will be made available to any interested party on the Authority's website: www.icasa.org.za.

6. Any interested party is invited to lodge written representations in relation to the application within fourteen (14) working days from the date of publication of this notice in the Government Gazette.

7. Persons who lodge representations must also indicate whether they wish to make oral submissions should the Authority decide to hold a public hearing in respect of the application.

8. All written representations, responses, and other correspondence in terms of this notice must be directed to the Licensing Department at Block B, 350 Witch–Hazel Avenue, Eco Point Office Park, Eco Park, Centurion OR Private Bag X10, Highveld Park, 0169 **OR** by e-mail: broadcastingapplications@icasa.org.za.

9. Any person/s who lodges representations in terms of this notice must also furnish proof to the Authority's satisfaction that a copy of the representation has been delivered to Mr. Given Mkhari / Ms. Pheladi Gwangwa via email: Given@msgafrika.com / Pheladi@msgafrika.com / Queen@msgafrika.com **OR** delivered by hand to Power House, 79 Central Street, Houghton Estate, Johannesburg, 2198.

10. The Applicant has the right to respond in writing to the written representations made by any interested person/s on the application. The written responses must be lodged with the Authority within twenty-eight (28) working days from the date of publication of this notice in the Government Gazette.

11. The Applicant must, at the time of lodging the written response/s, furnish proof to the Authority's satisfaction that it has delivered a copy of such response/s via email **OR** by hand to the relevant person/s having made the written representation.



Mothibi G Ramusi
CHAIRPERSON
Date: 29 **/** 05 **/2026**

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