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DEPARTMENT OF TRADE, INDUSTRY AND COMPETITION

NOTICE 3998 OF 2026

MERCHANDISE MARKS ACT, 1941

INVITATION FOR THE PUBLIC TO COMMENT ON THE DECLARATION OF THE RUGBY GREATEST RIVALRY 2026 TOUR AS A PROTECTED EVENT IN TERMS OF SECTION 15A AND FOR CERTAIN WORDS AND EMBLEMS TO BE DECLARED PROHIBITED MARKS IN TERMS OF SECTION 15(1) OF THE ACT

I, Mpho Parks Tau, the Minister of Trade, Industry and Competition hereby, in terms of section 15A of the Merchandise Act, 1941 (Act 17 of 1941) hereinafter referred to as "the Act"), declare the Rugby Greatest Rivalry 2026 Tour as a "protected event" including the relevant marks, words and emblems in terms of section 15(1) as attached in **Annexure A**.

1. The protected event status will be conferred on the South African Rugby Union on the understanding that the event is in the public interest and that the organisers of the event, the South African Rugby Union (hereinafter referred to as "Organisers") have created opportunities for South African businesses, in particular those from the previously disadvantaged communities.

2. The "protected event" designation is on the understanding that:

(a) The procurement policy of the Organisers shall comply with the public sector procurement principles such as procedural and substantive fairness, equity, transparency and competitiveness.

(b) The procurement policy of the Organisers shall apply constitutional procurement principles, the Preferential Procurement Policy Framework Act, 2000 (Act No. 5 of 2000), the Department of Trade and Industry codes of good practice for Broad Based

Black Economic Empowerment (B-BBEE) when evaluating suppliers and administrative law principles of fair procedure.

(c) The Organisers must submit an impact assessment report on the "Rugby Greatest Rivalry 2026" on communities in South Africa to the Minister of Trade, Industry and Competition at least six months and not more than 12 months after the termination of the "protected event" designation.

(d) The date of the "protected event" is the 07 August 2026 to the 12 September 2026.

3. Interested persons may submit written comments on the protected event status within 15 calendar days from the date of publication of this Notice to:

The Director-General, Department of Trade, Industry, and Competition
For Attention: Ms Kedibone Theko
Private Bag X84
Pretoria
0001

Or hand-deliver to:

77 Meintjies Street
Block B, 1st Floor
Sunnyside
Pretoria
Email: KMTheko@thedtic.gov.za



MR MPHO PARKS TAU, MP
MINISTER OF TRADE, INDUSTRY AND COMPETITION
DATE: 24/06/2026

Annexure A

1. **RUGBY'S GREATEST RIVALRY**

2. **RGR**

3. **THE GREATEST RIVALRY**

4. 

5. 

6. 

7. 

8. **A TOUR LIKE NO OTHER**

9. **SPRINGBOKS**

10. **SPRINGBOK WOMEN**

11. **BOKS**

12. **BOK**

13. **BOKKE**

14. **BOKKIE**

15. **BOK FRIDAY**

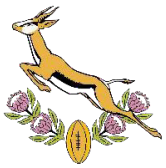
16. **BOKTOWN**

17. **STRONGER TOGETHER**

18. **FOREVER GREEN FOREVER GOLD**

19. 

20. 

21. 

22. 

23. 

24. 

25. **ALL BLACKS**

26. **BLACK FERNS**

27. 

28. **SHARKS**

29. 

30. **BULLS**

31. 

32. **LIONS**

33. 

34. **SA RUGBY**

35. **SOUTH AFRICAN RUGBY UNION**

36. **SOUTH AFRICA RUGBY**

37. **SARU**

38. **NEW ZEALAND RUGBY**

39. **NZR**

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