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DEPARTMENT OF TRADE, INDUSTRY AND COMPETITION

NOTICE 4072 OF 2026

MERCHANDISE MARKS ACT, 1941

DECLARATION OF THE RUGBY GREATEST RIVALRY 2026 TOUR AS A PROTECTED EVENT IN TERMS OF SECTION 15A AND FOR CERTAIN WORDS AND EMBLEMS TO BE DECLARED PROHIBITED MARKS IN TERMS OF SECTION 15(1) OF THE ACT

I, Mpho Parks Tau, the Minister of Trade, Industry and Competition hereby, in terms of section 15A of the Merchandise Act, 1941 (Act 17 of 1941) hereinafter referred to as "the Act"), declare the 2026 Rugby Greatest Rivalry Tour as a "protected event" including the relevant marks, words and emblems in terms of section 15(1) as attached in **Annexure A**.

1.The protected event status will be conferred on the South African Rugby Union on the understanding that the event is in the public interest.

2. This Notice expressly provides that proprietors of identical or similar marks already in use will not be affected.

The date of the "protected event" is the 07 August 2026 to the 12 September 2026.

MR MPHO PARKS TAU, MP
MINISTER OF TRADE, INDUSTRY AND COMPETITION
DATE:28/7/**2026**

Annexure A

1. **RUGBY'S GREATEST RIVALRY**

2. **RGR**

3. **THE GREATEST RIVALRY**

4. 

5. 

6. 

7. 

8. **A TOUR LIKE NO OTHER**

9. **SPRINGBOKS**

10. **SPRINGBOK WOMEN**

11. **BOKS**

12. **BOK**

13. **BOKKE**

14. **BOKKIE**

15. **BOK FRIDAY**

16. **BOKTOWN**

17. **STRONGER TOGETHER**

18. **FOREVER GREEN FOREVER GOLD**

19. 

20. 

21. 

22. 

23. 

24. 

25. **ALL BLACKS**

26. **BLACK FERNS**

27. 

28. **SHARKS**

29. 

30. **BULLS**

31. 

32. **LIONS**

33. 

34. **SA RUGBY**

35. **SOUTH AFRICAN RUGBY UNION**

36. **SOUTH AFRICA RUGBY**

37. **SARU**

38. **NEW ZEALAND RUGBY**

39. **NZR**

40.



41.



42. 

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